



ME Essential

Advertising Information 2022

Advertising rates for our quarterly ME Essential Magazine and Website

ME ESSENTIAL MAGAZINE

NO INCREASE ON OUR ADVERTISING PRICES FOR 4 YEARS!

Published in February, June,
September and December

Circulation: 6,500 copies

Full page: £300 plus VAT
(£350 plus VAT to secure back cover)

Half page: £180 plus VAT

Quarter page: £95 plus VAT

Eighth page: £55 plus VAT

Small ads: £35 plus VAT

ARTWORK DEADLINES

Spring 2022: 18th December 2021

*(Space can be held until January 2022
if booked ahead)*

Summer 2021: 25th April

Autumn 2021: 25th July

Winter 2021: 3rd October

ADVERT SIZES

(Width followed by depth)

Full page:

210mm x 297mm
plus 3mm bleed on all sides

Half page horizontal:

190mm x 127mm

Half page vertical:

93mm x 258mm

Quarter page:

93mm x 127mm

Eighth page:

93mm x 61mm

Small ads:

94mm x 82mm

MULTIPLE ADVERTISING BOOKINGS

Confirm a 4-issue run of magazine adverts to benefit from **20% off** the advertising price, plus a **FREE** website advert for a full year.

ME ASSOCIATION WEBSITE

£55 (inc VAT) for a full calendar year. For style see 'Helpful Services' link on the MEA website. Please send your own artwork (or we can do it for you), size 355px (94mm) wide x 310px (82mm) deep with a link to your own website.

ARTWORK AND ENQUIRIES

Please send your artwork by email to caroline.cavey@meassociation.org.uk
For design and artwork enquiries please email Caroline
at caroline.cavey@meassociation.org.uk or call 01295 258570.